



May 13, 2019

To Whom It May Concern,

It is my pleasure to write this letter to support the campaign to bring a South Asia International Expo to Surrey. The Progressive Intercultural Community Services (PICS) Society is a registered non-profit organization that has been serving the community since 1987. Our Mission is to promote harmony and intercultural understanding for the purpose of building a more inclusive and mutually respectful society. Our Vision is to build a healthy and just society which values and respects all cultures.

The Sundar – South Asia International Expo is in keeping with our values. The Expo will bring the diverse countries and diaspora of South Asia together and showcase art, culture, ideas, and innovation. The South Asian community is a key demographic and integral part of the City of Surrey. It is fitting, therefore, that an Expo about South Asia and its diaspora be hosted in our beautiful city. PICS supports the following guiding principles of the Expo:

- To build bridges and peace and harmony between the various peoples, cultures, languages, and faiths of South Asia and their diaspora worldwide through the free expression of art and culture and sharing of ideas and innovation.
- To promote equality, diversity, freedom of artistic expression, and social impact through peaceful and progressive means.
- To encourage creation, collaboration, connection, community, and celebration within the South Asia and diaspora community and with the people of Surrey, British Columbia, and Canada.

PICS is fully supportive of bringing the South Asia International Expo to Surrey and we encourage all levels of government and stakeholders to get behind the project. Thank you.

Regards,

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Chief Executive Officer